

Fortify data security to protect your most sensitive data.

There are more remote workers than ever. Collaboration is at an all-time high. People access data from a variety of devices. Is your data security strategy keeping up?



Data security has become one of the most common cybersecurity risks.



83%

organizations experience more than one data breach in their lifetime¹



44%

increase in insider-led cybersecurity incidents since 2020²



US\$15.4M

average cost of activities to resolve insider threats over a 12-month period.³

Simple data security policies are no longer effective.

Today's data security demand layers of protection to help safeguard your data, wherever it lives.

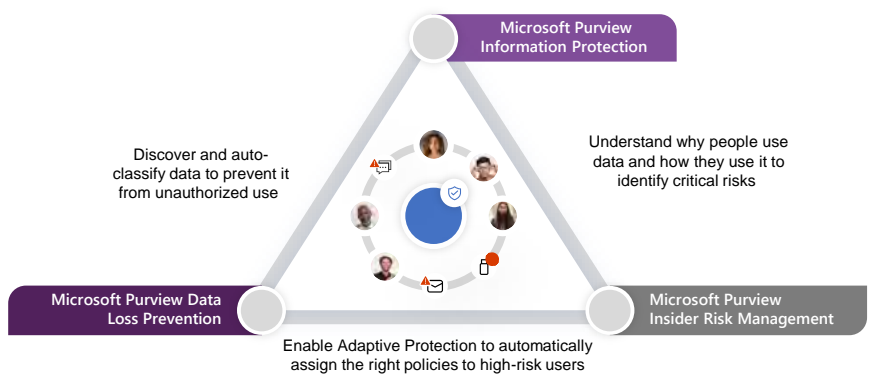
1. **Protect sensitive data** wherever it lives, throughout its lifecycle
2. **Identify risks** by understanding how people access and use data
3. **Prevent data from unauthorized use**



It's time for a new approach using Microsoft Purview.

What is it? Microsoft Purview delivers comprehensive data security by integrating information protection, data loss prevention, and insider risk together to help you better understand and mitigate your data risks.

Three layers of protection help safeguard all your data.



Get more with less using Microsoft Purview.

96% less time

on ongoing detection and finding potential suspicious activity⁴

US\$3.1M

value of improved process efficiency⁴

Isn't it time to secure your data? Get in touch.

1Staff.com

1Staff@professionaladvantage.com

1. IBM, "Cost of a Data Breach Report," 2022
 2. Proofpoint, "Insider Threats Are (Still) on the Rise: 2022 Ponemon Report," January 25, 2022
 3. February 2022 survey of 200 US compliance decision-makers commissioned by Microsoft with MDC Research
 4. Forrester Consulting, "The Total Economic Impact™ Of Microsoft 365 E5 Compliance," June 2021, commissioned by Microsoft