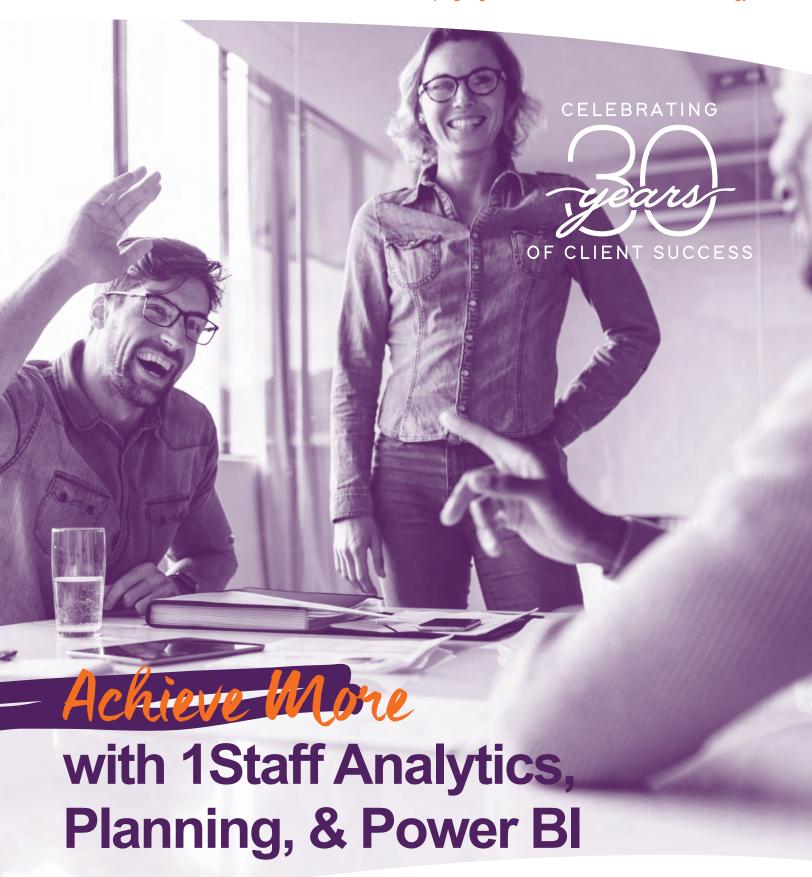
#### Simple, Smart & Intuitive

Helping organizations achieve more with technology

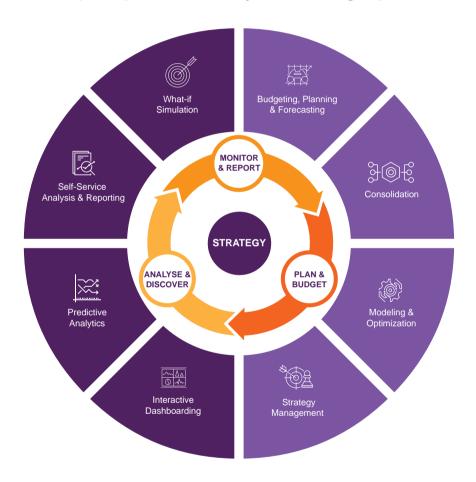




# Overview

Professional Advantage's leading enterprise staffing and recruitment solution 1Staff and our knowledge of the staffing industry helps your business achieve more from your Business Intelligence and Corporate Performance strategy.

What if you could report, plan and analyse in a single platform?



Addressing these processes in a single digital platform will give you exponential business benefits. Time saved through tangible productivity gains will free up vital resources to focus on customers and growth – you'll make faster, more confident business decisions through timely, data driven BI insights. Our platform combining staffing and business data aligns visibility and transparency with an attractive interface for your workforce.

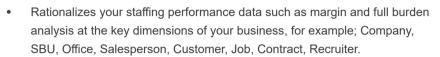
Professional Advantage have a 3 step approach to help you achieve your single platform.

# The **first step** is 1Staff Analytics.



This is the base platform for future steps and success.

1Staff Analytics exposes vital insights to help your managers pinpoint opportunities and challenges, compare performance and identify trends. 1Staff Analytics:



- Provides top level views, and the ability to slice, dice, and aggregate at every level, down to the transaction.
- Automatically accumulates data as your business transacts. That's analytics from day 1! It provides an immediate store of data for a business to query, discover, and report from.
- Includes out of the box logic for revenue and cost prediction, debt and aging performance.
- Makes it easy for your business users to consume and use data in business terms. It supports easy analysis in common and familiar tools such as Microsoft Excel, for slice and dice and analysis, and Microsoft Report Services to generate and distribute structured reports cost effectively to the enterprise.
- Systematically and reliably delivers your commission reporting, providing accurate and timely reports to drive and incentivize your business.
- Scales to support data across your enterprise systems from Front Office to external pay systems.

Our 3 step approach will cut your cost of business, simplify your data management, streamline your technical and application stacks and impress your people. We will integrate your operational and financial planning and analysis perspectives and give you a complete view of performance, now and future, driving your growth and acquisition strategies.



# Step 2 supercharges 1Staff Analytics with Power BI

### Microsoft Power BI

Power BI is the world leading business analytics service by Microsoft. It provides interactive visualizations and business intelligence capabilities with an interface simple enough for business people to create their own reports and dashboards. Power BI can also be embedded easily in your Front and Back Office applications for team and activity level visualisation. Microsoft's leading Intelligent Business Applications Platform includes AI and Machine Learning that will turn your data into eye popping insights beautifully presented.





Power BI is also part of the broader Microsoft Intelligent Business Applications Platform including AI and, Machine Learning.

# Step 3 introduces 1Staff Planning



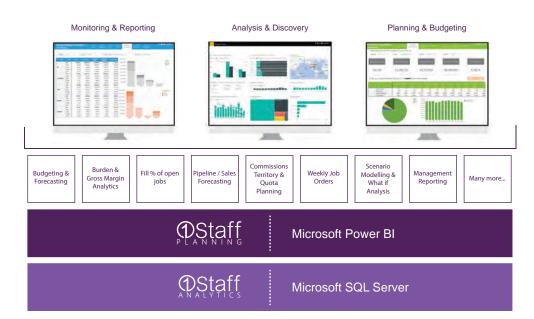
1Staff Planning will evolve your strategic, driver-based budgeting and forecasting, "what if" scenario planning, management and financial reporting to the next level. This solution resolves the weak, disparate, disconnected processes, file systems and spreadsheets that typically deliver plans, budgets and forecasts too late and too unwieldy to rely on. 1Staff Planning also works real time with Power BI to give actionable insights beyond the dashboard.



#### Benefits for our clients include:

- · Radically shortened budget cycle from weeks and months to days and hours.
- · Rolling budgets and forecasts without impacting on productivity.
- Top-down and bottom-up plans aligning goals and targets while driving accountability and ownership.
- Leveraging your Front Office data to drive more holistic plans.
- · Replacing risky spreadsheets with a single-source-of-truth.
- Eliminating lengthy and untimely consolidations and updates from users and source systems.
- Empower the business with a secure, robust self-service experience.
- Much improved value added analysis e.g. "Why has margin dropped?"
- Introduce what-if, scenario modelling with drill down on cause and effect, to assess risk and opportunity.
- · Provide tracking and visibility to your processes
- The flow-through benefit of Management Reporting and comparative analysis in a single integrated solution.

#### Achieve your single platform with Professional Advantage



# Let's Talk

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#### **About Us**

Professional Advantage was established in 1989 in Sydney Australia and has grown rapidly over the years across the globe. We currently have 7 offices that range world-wide, and established a North American presence in 1996, including two branches here in the US (Denver & Fargo).

Professional Advantage has been a Microsoft Presidents Club Member and Certified Partner for several years, providing offerings and products in both the Dynamic GP and 365/CRM space. With 6,000 customers globally, the focus has always been helping clients use the technology to make a difference and enable high performing workplaces.

